Phil Wornath



UX/UI Engineer • Data-Driven Service Designer • Mobility Expert

M.A. Data-Driven Design · UXQB® CPUX-F (2025) · Certified Accessibility Designer (2025)

Frankfurt am Main, Germany · philwornath.com · philwornath.com/projects · github.com/philffm

PROFESSIONAL SUMMARY

UX/UI Engineer & Service Designer specializing in applied AI, accessibility, and full-stack development. Delivers impactful digital products from discovery to working software across sustainable mobility, civic tech, and enterprise platforms.

WORK EXPERIENCE

Design System Project — from Nov 2026

Career Break & Independent Projects — Aug 2026 – Present

Experience Designer / Experience Engineer — Jul 2023 – Aug 2026
Merkle / Dentsu — Frankfurt am Main, Germany (EU Remote / Hybrid)

Product, AI & Data Full-Stack Developer (M.A. Project) — 2023 – 2023
SmoothRide — Utrecht, Netherlands / Remote

Rail & Bike Product Management & UX Intern — 2022 – 2023
Deutsche Bahn — Frankfurt / Berlin, Germany

Experience Technology Working Student — 2021 – 2022
SAP — Walldorf, Germany

UX Graduate Researcher & IoT Prototyper (B.Sc. Project) — 2021 – 2021
Toogethr — Utrecht, Netherlands

Earlier: Online marketing (Performics), IT (Federal State of Hessen), own IT consulting since 2012

EDUCATION

Master of Arts (M.A.) in Data-Driven Design — 2021 - 2023
Utrecht University of Applied Sciences — Utrecht, Netherlands

Bachelor of Science (B.Sc.) in Communications & User Experience Design — 2018 - 2021
The Hague University of Applied Sciences — The Hague, Netherlands

Management Assistant for Marketing & Communications — 2015 - 2018
OSZ 1 (school for business & commerce) — Berlin, Germany

High school diploma / A-levels / German Abitur — 2005 - 2015
Ernst-Reuter-Schule I — Frankfurt am Main, Germany

LICENSES & CERTIFICATIONS

UXQB® Certified Professional for Usability and User Experience — May 2025

Certified Accessibility Designer — April 2025

MOOC: Unraveling the Cycling City — 2021

SKILLS & COMPETENCIES

Design & Research: Multi-brand Design Systems, UX/UI Design, Inclusive Design & Accessibility (WCAG), Usability Testing, Qualitative/Quantitative Research, Figma (Design Systems, Auto-Layout, Component Architecture, Variables)

Engineering & AI: Vue.js, Nuxt.js, JavaScript, TypeScript, Python, Flask

PORTFOLIO ISLAND

Walk through my work on a small island, playable right in the browser.

philwornath.com/visit

Processes: Agile / Scrum, Requirements Management, Git, Linux/FOSS

LANGUAGES

German (Native / C2) · English (Fluent / C2) · Dutch (B2) · Spanish (A2) · Chinese (A1)

Full CV (incl. 6 hackathons) with an invite: philwornath.com/visit